



Sponsors' Club Levels and Benefits - 2012

Exclusive Event Title Sponsor

\$6,000 {Triad Home & Garden Show}

\$6,000 {Spring Parade of Homes}

\$4,000 {Showcase of Remodeled Homes}

\$7,000 {Parade of Homes}

\$5,000 {Casino Night}

- Company name to appear on all mailings for the event.
- Recognition in television spots promoting the event.
- Extra visibility in three newsletters - the month prior, of and after the event.
- Name recognition in newspaper tabloid (75,000+ distributed per weekend of event).
- One complimentary full page ad and one insert in HBAWS newsletter to be run one month during the Sponsors' Club year.
- Designation in the HBAWS Membership Directory as a Title Sponsor; directory listing to include your company logo.
- Listing on the Sponsors' Club page on HBAWS web site including your company logo and link to your company's web site.
- Sponsor's logo with link on selected HBAWS web site pages.
- Includes enhanced directory listing with company logo on HBAWS web site.
- Complimentary tickets (limited) for your event (contact HBAWS for more specific details).
- Recognized at HBAWS membership meetings and events.
- Visible in every monthly HBAWS newsletter.
- Listing in the HBAWS Membership Directory as a sponsor on the Sponsors' Club page.
- Preferential membership directory placement

Diamond Event Co-sponsor - \$3,000

{Parade of Homes Kick-Off Party (2), Parade of Homes Golden Home Awards (3), Triad Home & Garden Show Preview Party (2)}

- Company name to appear on all mailings for the event.
- Recognition in television spots promoting the event.
- Extra visibility in three newsletters - the month prior, of and after the event.
- Name recognition in newspaper tabloid (75,000+ distributed per weekend of event).
- Preferential membership directory placement.
- Sponsor's logo with link on selected HBAWS web site pages.
- Includes enhanced directory listing with company logo on HBAWS web site.
- One complimentary full page ad and one insert in HBAWS newsletter to be run one month during the Sponsors' Club year.
- Designation in the HBAWS Membership Directory as a Title Sponsor; directory listing to include your company logo.
- Listing on the Sponsors' Club page on HBAWS web site including your company logo and link to your company's web site.
- Complimentary tickets (limited) for your event (contact HBAWS for more specific details).
- Recognized at HBAWS membership meetings and events.
- Visible in every monthly HBAWS newsletter.
- Listing in the HBAWS Membership Directory as a sponsor on the Sponsors' Club page.

Sign up and enjoy the benefits of the 2012 Sponsors' Club!

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Platinum Event Sponsors - \$2,000

{Unlimited for each of the following: Casino Night (NEW!), Spring Parade of Homes Extravaganza Breakfast, Spring Golf Tournament, Associate Appreciation Party, Parade of Homes Extravaganza Breakfast, Sporting Clays}

- Sponsor's logo with link on selected HBAWS web site pages.
- Includes enhanced directory listing with company logo on HBAWS web site.
- Preferential membership directory placement.
- Company name to appear on all mailings for the event.
- Extra visibility in three newsletters - the month prior, of and after the event.
- One free half-page ad in the HBAWS newsletter to be run one month during the Sponsors' Club year.
- Complimentary tickets (limited) for your event (contact HBA for more specific details).
- Recognized at HBAWS membership meetings and events.
- Visible in every monthly HBAWS newsletter.
- Listing in the HBAWS Membership Directory as a sponsor on the Sponsors' Club page.

Gold Sponsor - \$1,000

- Sponsor's logo with link on HBAWS web site Sponsors' Club page.
- Includes enhanced directory listing with company logo on HBAWS web site.
- Preferential membership directory placement.
- One free half page ad in the HBAWS newsletter to be run one month during the Sponsors' Club year.
- Recognized at HBA membership meetings and events.
- Visible in every monthly HBA newsletter.
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.

Silver Sponsor - \$500

- Recognized at HBA membership meetings and events.
- Visible in every monthly HBA newsletter
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.
- Listed as a sponsor on the Sponsors' Club page on the HBA of Winston-Salem Web site.
- Preferential membership directory placement.
- One free quarter page ad in the HBAWS newsletter to be run one month during the Sponsors' Club year.

Bronze Sponsor - \$250

- Recognized at HBA membership meetings and events.
- Visible in every monthly HBA newsletter.
- Listing in the HBAWS Membership Directory as a sponsor on the Sponsors' Club page.
- Listed as a sponsor on the Sponsors' Club page on the HBAWS Web site.
- Preferential membership directory placement.

For information on how you can take advantage of benefits available to members of the HBAWS Sponsors' Club, contact Megan Parks at 336.768.5942.

Thank you for supporting your Home Builders Association!