

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

State: \_\_\_\_\_ County: \_\_\_\_\_ Bus. Phone#: \_\_\_\_\_ Fax #: \_\_\_\_\_

Name: \_\_\_\_\_  
*(individual will be designated HBA contact person)*

Title: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

Mobile #: \_\_\_\_\_

**Membership Classification** (please circle):

|                   |               |                  |                |            |
|-------------------|---------------|------------------|----------------|------------|
| <i>Builder:</i>   | Custom        | Speculative      | Remodeling     | Commercial |
| <i>Associate:</i> | Retail Dealer | Wholesale Dealer | Sub-Contractor | Other      |

**Builder Applicants:** Builder members of the HBA of Winston-Salem must have a North Carolina General Contractors License.

Name of qualifying individual for license: \_\_\_\_\_

State License Number: \_\_\_\_\_ Number of units anticipated this year: \_\_\_\_\_

Price Range: \_\_\_\_\_ Anticipated annual dollar volume: \_\_\_\_\_

Type of Business: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Business structure (circle one):  
                                          Sole Proprietorship      Partnership      Corporation      Limited Liability Corporation

Name of principal/owner: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

How long in business?      \_\_\_\_\_ Years      \_\_\_\_\_ Months

Is this business your primary source of income (please circle)?      Yes \_\_\_\_\_ No \_\_\_\_\_

What other business or employment are you presently associated with? \_\_\_\_\_

What is your primary reason for joining the HBA of Winston-Salem? \_\_\_\_\_

I agree to abide by the Constitution, Bylaws and Code of Ethics of the Home Builders Association of Winston-Salem, Inc., the National Association of Home Builders and the North Carolina Home Builders Association. A remittance of **\$510.00**, representing my annual dues in these associations, accompanies this application. I realize that dues payable to the Home Builders Association of Winston-Salem, Inc. are not deductible as charitable contributions for federal tax purposes. However, dues payments may be deductible as ordinary and necessary business expenses, subject to an exclusion of lobbying expenses (6.2% or \$31.62 of your 2010 HBA dues are not deductible for 2011 income tax purposes). In addition to the above, the signing of this application acknowledges that the applicant grants to the Home Builders Association of Winston-Salem, Inc., permission to investigate the credit of the applicant. The applicant also acknowledges that approval of membership by the Board of Directors is contingent on the information provided on this application. Should any information detailed on this application change during the period of membership, the applicant must advise the association of the changes in writing. The applicant certifies the information on this application is correct as of the date of filing.

Signature of Applicant: \_\_\_\_\_

Sponsored by (*sponsor has been contacted and agreed to be my sponsor*): \_\_\_\_\_ Company: \_\_\_\_\_

**Return Application and Dues Payment (check or Visa/MasterCard/Discover - include number, name and expiration date) to:**  
 HBA of Winston-Salem • 220 Charlois Boulevard, Winston-Salem NC 27103 Phone, 336.768.5942 • Fax, 336.774.6778 • [www.hbaws.org](http://www.hbaws.org)



## CODE OF ETHICS

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The active members of the association shall be limited to those persons and firms who shall subscribe to the following Code of Ethics:

### **Relations with our consumers, clientele, or public.**

- The builder and/or associate member, for the protection of all parties who he deals, should see that financial obligations and commitments regarding business activities are in writing, expressing the exact agreement of the parties and that copies of such agreements, at the time they are executed are placed in the hands of all parties involved.
- The builder and/or associate member should be informed regarding laws, proposed legislation, governmental zoning, codes and other essential information and public policies which affect their interests.
- Our paramount responsibility is to our customer, our community and our country with honesty and a high standard of health, safety and sanitation built into every home.
- As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment, and improve methods of home financing to the end that every home purchaser may get the greatest value possible for every dollar invested.
- We hold inviolate the free enterprise system and the American way of life. We pledge our support to our associates; our local, state and national associations; and all related industries concerned with the preservation of legitimate rights and freedoms.

### **Relations of builder members and associate members.**

- The builder and/or associate members shall not attempt to injure, malice or falsely, directly or indirectly, the professional reputation, prospects practice, or employment of another member of the association, nor shall he indiscriminately criticize another member's work in public. If he believes that another member of the association is guilty of misconduct or illegal practice, he shall present such information to the Ethics Committee in writing.
- The builder and/or associate member should seek no unfair advantage over his fellow builder and/or associate members and should willingly share with them the lessons of his experience and study.
- The builder and/or associate member should so conduct his business as to avoid controversies between builder and/or associate members who are members of the same association, such controversy should be arbitrated in accordance with regulations of their association rather than litigated.
- In the best interest of society, of his associates and of his own business, the builder and/or associate member is morally and financially responsible for those obligations assumed.
- Conclusion. We assume these responsibilities freely and solemnly, mindful that they are part of our obligations as members of the Home Builders Association of Winston-Salem, Inc.

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## NAHB CODE OF ETHICS

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Members of the National Association of Home Builders believe and affirm that:

- Home ownership can and should be within reach of every American family.
- American homes should be well designed, well constructed and well located in attractive communities, with educational, recreational, religious, and shopping facilities accessible to all.
- American homes should be built under the free American enterprise system.

To achieve these goals, we pledge allegiance to the following principles and policies:

- Our paramount responsibility is to our customer, our community, and our country.
- Honesty is our guiding business policy.
- High standards of health, safety and sanitation shall be built into every home.
- Members shall deal fairly with their respective employees, subcontractors and suppliers.
- As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment and improved methods of home financing, to the end that every home purchaser may get the greatest possible value for every dollar.
- All sound legislative proposals affecting our industry and the people we serve shall have our informed and vigorous support.
- We hold inviolate the free enterprise system and the American Way of Life. We pledge our support to our associates, our local, state and national associations, and all related industries concerned with the preservation of legitimate rights and freedoms.

We assume these responsibilities freely and solemnly, mindful that they are part of our obligation as members of the National Association of Home Builders.